



SARAH ANNE HUDSON

UX + VISUAL DESIGNER

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Sarah is a multidisciplinary designer currently living in Brooklyn, NY. She is seeking an innovative team to join or creative people to collaborate with.

VISUAL

- + User Interface Design
- + Mobile Design
- + Responsive Web Design
- + Print Design
- + Logo + Branding

DEVELOPMENT

- + HTML/CSS/SASS
- + Javascript/jQuery
- + PHP/SQL
- + WordPress themes
- + E-commerce integration

USER EXPERIENCE

- + Research
- + Interviewing
- + Behavior Design
- + Experience Mapping
- + Information Architecture
- + User Flows
- + Wireframing
- + Rapid Prototyping
- + Usability Testing

EDUCATION

Salem State University

B.A. Graphic Design, Communications
09/2010 – 12/2012

New England School of Art + Design

Studio Art / Graphic Design
09/2008 – 06/2009

EXPERIENCE [4 years]

FREELANCE

Brooklyn, NY

Multidisciplinary Designer
01/2012 – Present

FRESH TILLED SOIL

Boston, MA

UX/UI Apprentice [AUX]
01/2016 – 06/2016

Developed an application in a highly competitive Design Sprint Bootcamp to join a team of UX designers, developers, and strategists.

Collaborated with a team on UX design sprints and challenges across the entire lifecycle of the UX process. Industry research, user interviews, personas, behavior, interactive prototyping and usability testing were an imperative for each project.

SPERLING INTERACTIVE

Salem, MA

Web Designer + Developer
05/2013 – 05/2016

Designed and developed custom-themed WordPress websites, e-commerce platforms, and specialized CMS applications. Other tasks included SEO optimization, e-mail marketing, social media, business marketing, print design and branding.

SALEM STATE UNIVERSITY

Salem, MA

Publications Associate
01/2013 – 06/2013

Designed print collateral for marketing and brand integrity.

TRAFFIC ENTERTAINMENT GROUP

Malden, MA

Graphic Design Intern
01/2012 – 06/2012

Assisted design team with product marketing projects.